

November 22, 2019

To Whom It May Concern:

Recently, Bell Lumber & Pole was approached and asked for a contribution to Open Hands Midway, to provide food and kindness to folks in need. As part of our company's practice around charitable giving, we encourage charities to extend their funding base by offering our contributions in the form of a challenge gift. This means that we will make a gift if the charity is able to secure new donations, either from first-time donors, or with giving from legacy supporters who increase their gift amount over the previous year's total.

This year we are offering a \$5,000.00 challenge, and I am writing an open letter to potential contributors inviting you to join us in support of Open Hands Midway. Our request of the charity is that they take on the work of distributing this letter, and then doing follow up with a phone call or face-to-face meeting, to invite participation. Know that as they do so, they are good-hearted local community members who care about people in need.

Please consider joining us in supporting the Open Hands Midway food programs—and know that any amount you would choose to give between now and December 31st, up to \$5,000.00, will have double the impact, as we match it dollar for dollar!

Thanks for your consideration. If you have any questions, do not hesitate to contact me directly.

Best Regards,



John Ottaviani

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